



Sr. Digital Marketing Web Developer (Malaga)

This role is responsible for developing and updating our B2B, knowledgebase and eCommerce web properties. Strong experience in digital content to inform and build highly effective SEO strategies. Under the direction of marketing leadership, the developer plays a pivotal role on the marketing team and should be passionate about translating our vision into our online properties, all within a highly collaborative environment.

What will you do

- Translate design mockups/wireframes into usable, beautiful pages and functionality that meet business and user needs, ensuring cross-browser optimization for mobile responsiveness & fast loading globally.
- Lead the effort to architect our marketing, sales, and operations website integration with a CRM.
- Manage responsive email development and testing using designated tools.
- Optimize website backend and flow to drive high user engagement and align with SEO and Search strategies.
- Work with CMS platform to build out pages and make edits to existing pages with supplied content and design.
- Conceptualize and execute new functionalities, improve user interactions and improving front-end code.
- Design and develop APIs.
- Data migration and consistency check.
- Test, troubleshooting and bug fixing.
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What do we expect

- 3+ years of work experience in Frontend Web Development for digital marketing maintaining a company website
- Frontend experience with HTML/CSS/Javascript (hand-coded).
- Experience with AJAX/XML/JSON and API based development (GraphQL ideally).
- UX, ability to define the best User Experience for the UI.
- Great attitude and direct affinity to our values.
- A digital marketing mind to understand that the vision and the customer experience are first.
- Excellent command / Highly Proficient in spoken and written English.
- Experience with a php based CMS ideally PIMCORE and/or related to the symfony framework.



- Technical SEO (canonicalization, deduplication, taxonomy, schema & microformats, speed and performance)
- Server setup/configuration.
- Product management (PIM) and digital asset management (DAM) experience.
- 3 party pixel implementation hard-coded and/or through tag manager and cookie troubleshooting and improvement.
- Windows/MS Office.

About the #EagleTeam

Screening Eagle Technologies | Proceq | Dreamlab

We are on a mission to protect the built world with software, sensors and data. We hire talented problem-solvers with bold ambition who share our passion for inspection technology to sustain mission-critical assets and infrastructure for future generations. Our culture is creative, innovative and inclusive. We are a fast-paced, product-driven, growth company headquartered in Switzerland with our Singapore technology hub and a global mindset looking to lead a digital revolution in inspection. Want to join the #EagleTeam?

Send your application to hr-dle@screeningeagle.com